



**EAST  
INITIATIVE**

2021 - 2022

EASTinitiative.org

*EAST is education accelerated by service & technology.*



**Technology  
Driven**



**Student  
Led**



**Service-  
Based**



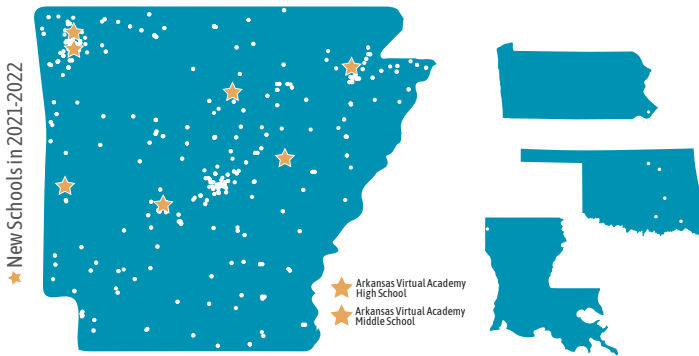
**Collaborative**

## The EAST VISION

Communities are strengthened through service & technology.

## The EAST MISSION

EAST provides all learners the opportunity to have relevant, individualized, life-changing educational experiences.



**9.48 MILLION\***

**EAST STUDENT COMMUNITY SERVICE HOURS COMPLETED**



**373,000\***

**HOURS THAT COMMUNITY MEMBERS VOLUNTEERED TO WORK WITH STUDENTS**



**\$87.13 MILLION\***

**VALUE OF VOLUNTEER HOURS TO THEIR LOCAL COMMUNITY<sup>1</sup>**

<sup>1</sup>Source: Independent Sector - [independentsector.org/resource/the-value-of-volunteer-time/](http://independentsector.org/resource/the-value-of-volunteer-time/)

\* Data reflects the 2019-2020 school year

**257**  
PROGRAMS  
IN 4 STATES

**26,000**  
STUDENTS  
SERVED

**230,000+**  
STUDENTS SERVED IN  
OUR 20 PLUS YEARS

## WHY EAST?

Research of the EAST model shows that EAST students see:

- Fewer disciplinary referrals
- Greater college-going rates and stronger career readiness
- Improved communication and presentation skills
- Greater concern for the well being of their community
- Greater comfort and proficiency with new and emerging technologies
- Higher standardized test scores
- Improved leadership skills



Just some of the

## TECHNOLOGY USED BY EAST STUDENTS

### Animation/CAD/Solid Modeling/Visualization

SketchUp Pro, AutoCAD, ArchiCAD

### Audio/Music Composition, Editing, & Production

FL Studio, Akai MIDI Keyboard

### Game Development, Simulations, Virtual Reality

Pi-Top, Arduino, Unreal Engine, Unity

### Graphic Design

Adobe Creative Cloud, Affinity

### GIS Software, GPS Hardware

ArcGIS Online, ArGIS Pro

### Peripherals, Printers, & Other Devices

Advanced 3D Printers, Plotter, 3D Scanner

### Productivity & Presentations

Microsoft Office, Apple iWork, Affinity

### Programming, Coding, & Web Development

MoreBot Maker, Raspberry Pi, Arduino

### Video, Photography, 360/Action Camera

Final Cut Pro, Adobe Premiere, 4K Professional Video Camera & DSLRs

### Workstations, Server, & Mobile Devices

Windows Workstations & Laptops on a private Windows Server & Domain, Apple, PCs, IOS, & Android



## EAST Conference is a celebration

of advancement in education through technology & service with



Visit [EASTconference.org](http://EASTconference.org) to learn more!

**3000** ATTENDEES NATIONWIDE + **40** BREAKOUT SESSIONS FOR STUDENTS & NETWORKING.

## SPECIFIC, RELEVANT, & HANDS-ON PROFESSIONAL DEVELOPMENT

### ● Administrator & Stakeholder Training

Training for administrators and stakeholders on providing quality support on all levels to an EAST program.

### ● EAST Seminar

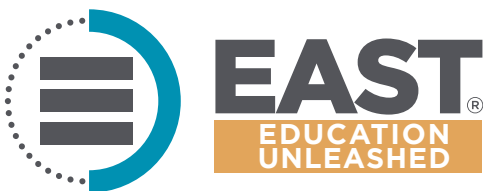
Professional development experience for EAST facilitators led by industry professionals and members of the EAST network

### ● Phase Training

Three sets of developmental training for EAST facilitators in the EAST network

With over **5,000 students** trained virtually last year, **EAST PROVIDES MORE THAN 80 STUDENT TRAINING OPPORTUNITIES EACH YEAR** in areas including but not limited to...

- **2D Design** - Adobe Illustrator
- **3D Printing** - Troubleshooting & CAD Fundamentals
- **Animation** - VR & Unreal Engine
- **Audio Recording** - Audio Production
- **Design/Development** - IOS & Android w/MIT App Inventor
- **Coding/Program** - Introduction to Python
- **Geospatial** - Drone 101 & Laser Scanning
- **Networking** - Systems Administration
- **Photography** - Capture & Edit
- **Soft Skills** - Project Management & Public Speaking
- **Videography** - Capture & Edit



## SUPPORT FOR ALL EDUCATORS

High quality, customizable, technology-rich, professional development for all educators including EAST facilitators, teachers outside of the network, & parents.

Visit [EducationUnleashed.org](http://EducationUnleashed.org)

KEEP UP WITH **EAST**



### EAST QUARTERLY MAGAZINE

Read the latest issue at [EASTlink.me/EQ](http://EASTlink.me/EQ)

### FOLLOW US ON



For more information about partnering with EAST visit [EASTinitiative.org](http://EASTinitiative.org).